| Instructor: Nora Boomer, MA, PHR, SHRM- CP, CIR | Class Times: MW 15:35 to 16:50 |
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| Office: N/A | Class Room: CAC 204 |
| Phone w/ voice mail: N/A <br> E-mail: nora.boomer@uwsp.edu | Office Hours: By Appointment |

## Course Learning Outcomes

Students successfully completing this course will be able to:

1. Discuss common principles of interviewing;
2. Discuss methods of interview preparation;
3. Conduct common types of interviews from both the $E$ and $R$ sides;
4. Recognize interviewing opportunities inside and outside of the classroom; and
5. Recognize the ethical implications associated with interviewing others and being interviewed.

## Learning Outcomes for the Communication Major (any emphasis)

By the time they complete all major requirements, students will have gained the following competencies:

1. communicate effectively using appropriate technologies for diverse audiences;*
2. plan, evaluate and conduct basic research;*
3. use appropriate theories to understand and solve problems;
4. apply historical perspectives to contemporary issues and practices; and
5. apply principles of ethical decision making in communication contexts.*
*outcomes supported by this course

## TEXT:

Stewart, C. J., \& Cash, W. B. (2010). Interviewing: Principles and practices. ( $13^{\text {th }}$ ed). (This text is required and available from text rental.)

## ADDITIONAL MATERIALS:

Every student must have access to a digital voice or video recorder. You may purchase one, borrow one, or check one out from the LRC for use to complete assignments where recording is necessary. Recorders must be able to accept an external microphone and upload files to a computer.

## GRADED ASSIGNMENTS:

Comprehensive Final Exam ( $20 \%$ of course grade) will be a take-home activity designed to test your attention to detail and ability to apply course concepts to real-life(ish) experiences.
Interviews ( $50 \%$ of course grade) will be conducted both during and outside of class. Interview assignment descriptions can be found in the Student Course Packet. Students variously will play the roles of intervieweR, intervieweE, and Observer.

Written Assignments ( $15 \%$ of course grade) will require students to read, reflect, and create. These will include assigned short papers and interview critiques.
A Field Project ( $10 \%$ of course grade) will require you to conduct an interview outside of class and reflect upon your performance.
Your Class Participation (5\% of course grade) will be assessed. This is based upon my perception of your involvement during class.

## ATTENDANCE and TARDINESS:

Performance days. This is a performance-based class. Attendance on performance days is required. Any unexcused absence on a day when your classmates are conducting interviews will result in a $1 / 3$ letter-grade deduction from your final grade (for example, from a B+ to a B). Excused absences will be granted on a case-by-case basis, but may be given for reasons such as illness, family emergency, or truly hazardous weather conditions. You must tell me you will be absent before the start of class to have any chance of being excused.

Non-performance days. We meet twice per week, which means you may miss two classes on non-performance days without penalty. However, illness and excused absences will count against this allowance. If you miss more than two non-performance class sessions during the semester, your final grade will be reduced by $1 / 3$ letter grade for each absence beyond two. For example, if you earn a B-in the course and miss class three times, your final grade in the course will be a $\mathrm{C}+$.

Tardiness. You will be marked tardy if you arrive to class more than 5 minutes late. Being tardy 5 times during the semester will cause your course grade to be reduced by $1 / 3$ letter grade. Every tardy beyond 5 will cause your course grade to be reduced by $1 / 3$ letter grade per incident.

## LATE ASSIGNMENTS/TESTS:

Assignments are due either before the D2L Dropbox closes or at the beginning of class on the day specified on the syllabus or in lecture (depending upon the assignment). Assignments turned in after that time will not earn any credit. Any exception to this rule, determined on a case-by-case basis, will require an extremely compelling, well-documented reason, and will incur a penalty of $10 \%$ for every additional day needed. If you are going to seek an exception, you must do so in advance of the assignment's due date. Failure to do so will result in an automatic $20 \%$ grade deduction for the assignment, in addition to the per-day penalty. The first day starts at 10 minutes past class start time.
** YOU ARE RESPONSIBLE FOR ALL ANNOUNCEMENTS MADE IN CLASS REGARDING WRITTEN WORK, PAPERS, TESTS, ETC. IF YOU ARE ABSENT, IT IS YOUR RESPONSIBILITY TO ASK ANOTHER STUDENT WHAT YOU MISSED WHEN YOU WERE ABSENT.**

## My Expectations:

- Please be prepared to take an active role in the learning process.
- I will put as much energy as I can into making class interesting, so please respect my efforts by being prepared for class each day, paying attention, and not engaging in distracting behaviors.
- I expect that you will spend between 3 and 6 hours per week working on course material, outside of class. This includes time spent doing required reading, preparing for class, doing homework assignments, etc.
- Do not ask me about a grade within 24 hours of receiving it. Take time to reflect and collect your thoughts.
- If you are caught committing academic misconduct, you will receive an $F$ for the course. If you have questions about what constitutes academic misconduct, refer to http://www.uwsp.edu/dos/Pages/Academic-Misconduct.aspx or ask me.
- Do not use technology as an excuse for not turning in your work on time. Get started early, so you can recover if you have problems. People who wait until the last minute get bad grades, as a general rule.
- If you have any question about an assignment, ask me. I do not write vague assignment descriptions deliberately. If I don't hear any questions, I assume that you understand everything. It's okay to admit that you don't understand something. Chances are good that you're not the only one.

My grading in performance classes is based upon the following philosophy: Meeting the minimum requirements for an assignment will earn you a C of some sort. To earn a higher grade, you must put in extra effort. The following guidelines should be taken into consideration when planning your participation in required performances and when considering the grades you earn.

## 1. An "average" (C) presentation meets the following standards:

A. Is presented for evaluation on the date assigned
B. Is recognizable as an example of the type of assignment required ( EX : is persuasive, probing, researched, etc.)
C. Conforms to specified time limits
D. Fulfills all basic requirements and any special requirements of the assignment
E. Exhibits logical and sound organization
F. Contains basic elements of structure including an introduction, conclusion, and transitions
G. Exhibits an appropriate level of formality for the assignment
H. Is accurate grammatically and in pronunciation and articulation
2. The "better than average" (B) presentation meets the $\mathbf{C}$ standards and also does the following:
A. Demonstrates increased breadth and depth in vocabulary and grammar
B. Shows evidence of significant preparation and planning
C. Demonstrates sensitivity to the conversational needs of other participants
D. Contains a clear purpose adequately supported by main ideas that are easily identified and well supported
E. Demonstrates questioning skills which maximize the likelihood of acquiring necessary information
F. Makes a significant attempt to reinforce the conversational aspect of an interviewing situation
3. The "superior" (A) presentation not only meets the B standards but also does the following:
A. Demonstrates questioning and answering techniques which demonstrate a significant connection to the conversational partner
B. Demonstrates ability to adapt smoothly to unexpected circumstances arising during the presentation
C. Achieves a variety and flexibility of mood and manner suited to the presentation
D. Shows evidence of an exceptional degree of preparation and planning
E. Illustrates clear mastery of questioning and listing skills
4. Presentations classified "below average" (D) are deficient in one or more factors required for the "C" presentation. This can include, but is not limited to, failing to meet the time requirements for the presentation or not having a basic framework (introduction, conclusion, transitions).
5. Presentations may be assigned a grade of " $F$ " for either a) failing to adhere to the purpose of the assignment (ex: conducting a persuasive interview instead of a probing one), b) failing to meet 4 or more of the requirements for a " C " presentation, or c ) using hate speech or other types of inappropriate language.
6. Presentations may be assigned a grade of "Zero" for either a) failure to deliver the presentation on the date assigned, or b) evidence of plagiarism or other forms of academic dishonesty.

Tentative Course Schedule (I reserve the right to deviate from this schedule!)

| DATE | LECTURE UNIT | READINGS DUE |
| :---: | :---: | :---: |
| W Sep 2 | Intro to Course, Defining Interviewing | Chapter 1 |
| W Sep 9 | Questions, Questions, Questions | Chapter 3 |
| M Sep 14 | Questions, Questions, Questions, cont. |  |
| W Sep 16 | The Structure of Interviews | Chapter 4 |
| M Sep 21 | The Structure of Interviews, cont. |  |
| W Sep 23 | Introductory Interviews |  |
| M Sep 28 | Introductory Interviews |  |
| W Sep 30 | About Informational Interviews <br> Goals Inventory uploaded to D2L by 3:35 p.m. | Chapter 5 |
| M Oct 5 | About Informational Interviews, cont. |  |
| W Oct 7 | Probing Interviews |  |
| M Oct 12 | Probing Interviews |  |
| W Oct 14 | About Recruiting Interviews | Chapter 7 |
| M Oct 19 | About Recruiting Interviews |  |
| W Oct 21 | EEO |  |
| M Oct 26 | About Recruiting Interviews |  |
| W Oct 28 | About Employment Interviews, cont. <br> Veterans History Project (VHP) In-Class and D2L Materials due by 3:35 p.m. | Chapter 8 |
| M Nov 2 | About Employment Interviews, cont. |  |
| W Nov 4 | Employment Interviews (Clipbook due on your assigned day) |  |
| M Nov 9 | Employment Interviews |  |
| W Nov 11 | Employment Interviews |  |
| M Nov 16 | Employment Interviews |  |
| W Nov 18 | Employment Interviews |  |
| M Nov 23 | About Performance Interviews | Chapter 9 |
| W Nov 25 | Virtual Class: Goals Inventory Reflection uploaded to D2L by 4:50 p.m. |  |
| M Nov 30 | About Performance Interviews, cont. |  |
| W Dec 2 | Performance Interviews |  |
| M Dec 7 | Performance Interviews |  |
| W Dec 9 | Performance Interviews |  |
| M Dec 14 | Performance Interviews |  |
| $\begin{aligned} & \text { T Dec } 22 \\ & \text { 12:30 to 14:30 } \end{aligned}$ | Final Exam uploaded to D2L by 2:30 p.m. |  |

